

Madame Walker Theatre Center

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FOR IMMEDIATE RELEASE

The Madame Walker Theatre Center says Thank you to the Indianapolis Community

INDIANAPOLIS - "I met my partner of 23 years at the Walker Theatre at a UNCF Telethon (in 1988) and each year on our anniversary we walk across the street from our apartment, stand under the marquee and recall the memory of the place we met."

This is just one of the many testaments we've gathered over the past few weeks in response to the article published by the Indianapolis Recorder written by editor in chief and Madame Walker Theatre Center board member, Shannon Williams. Since that article, *The Elephant in the Room; A Plea for the Madame Walker Theatre Center*, the Walker staff has received calls, online donations, checks sent in, businesses reaching out and a plethora of media attention. For all of this, the Board of Directors extends a heartfelt thank you.

For years, the Walker has stood as the anchor of Indiana Avenue and has struggled with staying respected, strong and alive. In a time where it seems the oldest building in the Indiana Avenue Cultural District is the one out of place, it is refreshing to see such an outpour of support. Social media activity has increased and recent radio shows have spurred callers to book the venue or pledge their support.

In a campaign to reach \$1 Million, the Madame Walker Theatre Center is proud to have raised \$4,035 to date. The board will release an update monthly to keep the public informed on its progress. Interested parties can visit www.walkertheatre.com for updates and changes.

The Madame Walker Theatre Center is soliciting not only monetary donations but also testimonials from the community as to how they have been positively affected by the Walker sometime in the past 85 years. Stories and experiences are being used to tell the Walker story to those who might not be as familiar with the historic landmark. Share your Walker Story by emailing it to info@walkertheatre.com.

On behalf of the Madame Walker Theatre Center Board of Directors, the staff and the volunteers – please accept a genuine and humble thank you to funders, sponsors, partners, individual donors and supports of this 85 year legacy.

Donations are accepted online at www.walkertheatre.com/donations, by calling 317-236-2099 or by mailing in to 617 Indiana Avenue, Indianapolis, IN 46204.

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